

## **Historic, Archive Document**

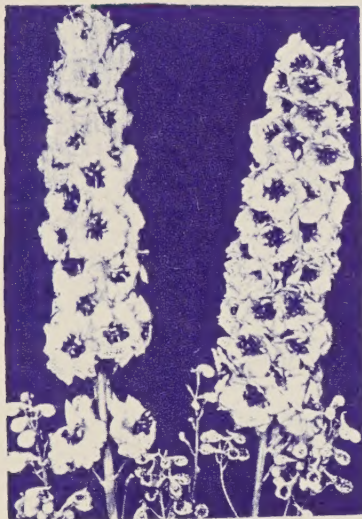
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6271  
#1951

# DELPHINIUM SEEDS

PACIFIC GIANT  
HYBRIDS



Here is a valuable and popular group of seeds merchandised in a new way. It's easier for you to estimate your needs and the prices are the most attractive you'll find in this trade. Average production is about 500 to 800 plants per 1/10 oz.

**GALAHAD:** The finest all white Delphinium ever produced.

**LANCELOT:** Clear lilac self, white bee.

**SIR PERCIVAL:** Clear white with black bee.

**THESE THREE:** 1/10 oz. \$1.25; per ounce \$12.50.

**BLACK KNIGHT:** The darkest blue.

**BLUE BIRD:** Clear medium blue with white bee.

**BLUE JAY:** Clear medium blue with dark bee.

**CAMELIARD:** Lavender self, white bee. Very fine.

**GUINEVERE:** Light pinkish lavender. Exquisite.

**KING ARTHUR:** Royal violet.

**ROUND TABLE:** A mixture of all these named varieties.

**SUMMER SKIES:** Light blue, white bee.

**THESE EIGHT:** 1/10 oz. \$1.05; per ounce \$10.50.

**NOTE:** The 1/10 ounce price is same as ounce rate so no matter what your needs you're not penalized for buying in small quantity.

SUMMER 1951

# HARROLD'S

BOX 929  
GRANTS PASS, OREGON

TERMS: REMIT WITH ORDER. NO STAMPS.

LIBRARY RECEIVED

JUL 3 1 1951

Department of Agriculture



Sec. 34.66 P. L. & R.

U.S. POSTAGE

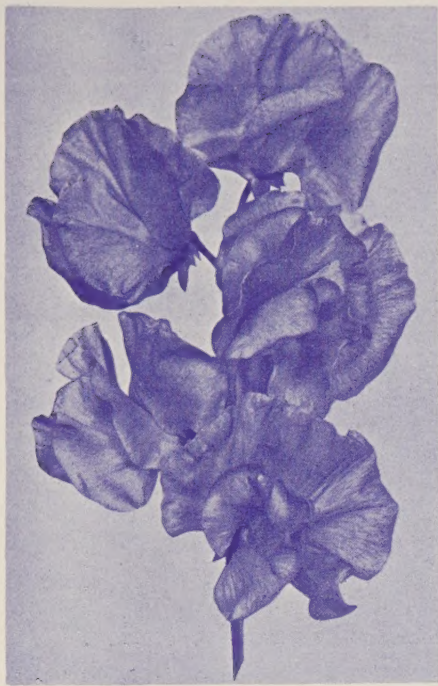
PAID

PERMIT 22

*Mrs. Smealwood  
Bibliography*

Mr. Ralph R. Shaw  
The Librarian  
U. S. Dept. Of Agriculture  
Washington 25, D. C.





EARLY FLOWERING SPENCER

# Greenhouse Sweet Peas

ALL THE SAME PRICE - 30¢ Per Ounce; \$4.80 Per Pound.

THE OUNCE PRICE IS AT THE POUND RATE.

**PINK, ROSE and SALMON SHADES.**

- APOLLO: Light salmon cerise.
- BALL ROSE QUEEN: Large rose pink.
- BALL ROSE SUPREME: Bright silvery rose pink.
- BOON: Large, deep salmon rose.
- BRIDESMAID: Deep silvery pink.
- COQUETTE: Coral pink.
- DAPHNE: Soft salmon pink on cream.
- HIAWATHA: Deep rose self.
- LADDIE IMPROVED: Long stemmed giant rose.
- MRS. H. S. REDDICK: Robust salmon pink.
- SEQUOIA: Rich golden cerise.
- SHIRLEY TEMPLE: Soft rose pink.
- TOPS: Fine rose pink.

**ORANGE SHADES.**

- BALL ORANGE IMPROVED: Clear bright orange.
- FIESTA: Orange-cerise.
- TREASURE ISLAND: Golden orange.

**BLUE, LAVENDER and PURPLE SHADES.**

- AMETHYST: Royal purple.
- AVALON: New mid-blue.
- HARMONY: Clear lavender.
- RHAPSODY: Rosy-lavender.
- TAHOE: Fine mid-blue.
- TOP HAT: Deep bright violet-blue.
- TRIUMPH: Long stemmed lilac-mauve.
- TWILIGHT: Giant clear lavender.

**SCARLET and MAROON SHADES.**

- BACCHUS: Rich red-maroon.
- MISS ALABAMA: Deep chocolate-maroon.
- PRIDE: Long stemmed deep cerise.
- RED WOOD: Fine crimson.

**WHITE and CREAM SHADES.**

- BALL WHITE: Large white. W. S.
- HOPE IMPROVED: Pure white. B. S.
- ORIENTAL: Rich cream. B. S.
- WHITE CHAMPION: Giant pure white. W. S.

Sweet Peas still available for spot delivery or we will ship from new harvest as quickly as possible.

## Cineraria Seeds

VARIETY	Price per 1,000 seeds	1/4-oz.	1/8-oz.
CRAMERS PRIZE: (Reselected) Very large heads, medium small flowers in rich shades mixed.	\$1.25	\$2.50	\$9.00
C. S. & M. MIXED: A universal blend of Cramers, Sitters & Multiflora that meets a general average need.	1.25	2.50	9.00
HOWARD & SMITH CALIFORNIA SUPER GIANTS: Outstanding large flowers often 4 inches across in large basal branched heads. Plants 12 to 16 inches tall and the color range is brilliant and most varied.	1.25	2.50	9.00
MULTIFLORA NANA HYBRIDA: Attractive flowers of medium size in large heads with yellow centers. Mostly self colors. A compact, good shipping plant.	1.00	2.00	7.00
SITTER'S RAINBOW MIXTURE: Immense heads of medium flowers with white eye and small foliage.	1.25	2.25	9.00

## Larkspur Seeds

**FINEST AMERICAN GROWN SEEDS**

About 14,000 seeds per oz. Average production about 500 plants per .1 ounce.  
 MINIMUM QUANTITY SOLD 1/4 OZ. PRICE PER 1/4 one ounce ounce

VARIETY	COLOR	ounce	ounce
<b>SUPER MAJESTIC:</b>			
DEEP SALMON PINK: NOVELTY. As named.		\$.25	\$ 1.00
LAVENDER: Medium rosy lavender.		.20	.80
ROSE PINK: Creamy rose pink. Rich.		.20	.80
WHITE: Pure white. Large flowered.		.20	.80
<b>SUPREME:</b>			
DARK BLUE SUPREME: A rich deep blue.		.30	1.20
LILAC SUPREME: Clear lilac.		.30	1.20
PINK SUPREME: Rose pink.		.30	1.20
ROSE SUPREME: Clear deep rose.		.30	1.20
SALMON SUPREME: True salmon.		.30	1.20
WHITE SUPREME: True clear white.		.30	1.20
MIXED: All colors.		.30	1.20

## Hardy Primrose Seeds

Primula Polyanthus-Veris Hybrids

### HARROLD'S PEDIGREED GIANTS

Developed in our breeding department after many years of intensive work we believe this to be the finest in this type. The plants are pleasingly compact but of robust growth, usually from 8 to 10 inches high under good culture. Flower stems are 12 to 16 inches with flowers well above the foliage. The flower heads, composed of many florets which are often individually larger than a silver dollar, are often 8 inches or more across. Coloring is the most brilliant of any strain available in this type. While available in mixed colors only, the blend contains yellow, red, purple and white in the more common shades plus pink, flame and bronze shades in pastel and poly-chrome combinations that are rare. A few blue shades are in the mixture. Marking of the flowers is just as outstanding with selfs blotched and laced markings in the flowers.

**FRESH TESTED SEEDS**

Price per Trade Packet about 300 seeds, \$1.00; 3 for \$2.50; 1/16 oz., about 1500 seeds, \$4.00; 1/8 oz., \$7.50; 1/4 oz., \$14.00; 1/2 oz., \$25.00; 1 oz., \$50.00; 2 ozs., \$95.00.

### SEEDS OF OTHER HARDY PRIMROSES

VARIETY	Price per Pkt.	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
OREGON GIANTS: (Polyanthus) A giant strain from an outstanding Ore. specialist. A wide color range in the soft light shades.	\$1.00	\$3.25	\$6.00	\$11.00	\$20.00	\$35.00
OLYMPIC GIANTS: A giant Polyanthus strain from the collection of a Wash. State breeder. Basically from Pfitzer's Colossea and English strains. Good color.	1.00	3.25	6.00	11.00	20.00	35.00
CASHMEBIANA: Denticulata. Small florets of lilac in large, dense heads. Plants about 10 inches high and free flowering.	1.00	4.00				
AURICULA: Popular alpine for shaded rockery. Requires alpine situation and rocky soil with free drainage. Flowers are large in medium clusters. Coloring most varied and exclusive to this group. Each floret invariably with center blotch of contrast shade to rest of flower.	1.00	2.00	3.25	6.00	11.00	20.00

WE SUPPLY FREE CULTURE SHEET WITH ALL PRIMROSE ORDERS.

**GIANT IMPERIAL:**

BLUE BELL: Azure blue, lavender tinge.	.20	.80
BLUE SPIRE: Very deep violet blue.	.20	.80
CARMINE KING IMPROVED: Carmine rose shaded cinnabar.	.20	.80
DAZZLER: Rich carmine scarlet.	.20	.80
EXQUISITE PINK IMPROVED: Soft pink shaded salmon.	.20	.80
GLORIA: Deep salmon rose.	.20	.80
LILAC KING: Rich lilac, fully double.	.20	.80
LILAC QUEEN: Lilac blue.	.20	.80
LOS ANGELES IMPROVED: Brilliant pink on salmon.	.20	.80
MISS CALIFORNIA: Deep rose on salmon.	.20	.80
PINK KING: Soft salmon rose.	.20	.80
ROSELIND: Salmon rose. Shatter-proof.	.20	.80
SWEET LAVENDER: Lavender blue. Medium deep.	.20	.80
WHITE KING: Huge glistening white.	.20	.80
WHITE COCKADE: Fine pure white.	.20	.80
FINEST MIXTURE: All shades in a popular blend.	.20	.80

**REGAL STRAIN — NEW:**

REGAL DARK BLUE: Florists deep violet blue.	.40	1.60
REGAL LILAC: Clear lilac.	.40	1.60
REGAL PINK: Brilliant pink on salmon.	.40	1.60
REGAL ROSE: Rich florists' rose.	.40	1.60
REGAL SALMON ROSE: A rich color.	.40	1.60
REGAL WHITE: Pure. Superior to white king.	.40	1.60
REGAL MIXED: A formula blend.	.40	1.60

## FUCHSIA SEEDS

Interesting for the experimentally minded and fancier. These seeds from one of the finest collections in the country.

**SUPERLATIVE MIXTURE:** All from crosses of top show varieties. Many pastels. PER PKT., about 150 seeds, \$2.00; 1,000 seed, \$11.00.

**DOUBLE & SINGLE MIXED:** Quite choice. PER PKT., about 150 seeds, \$1.50; 1,000 seed, \$6.00.

Fractional ounce prices on request.

**CULTURE**

Is relatively simple and covered by a cultural leaflet sent with each order. Will bloom in about 8 months.



# YOU CAN'T BEAT THIS DEAL

Our offer of this selection of specialist bred and grown Stocks is the best you'll find this year. Our seed are from the cultures of two of the most famous specialists and this coupled with our pricing formula that makes available 1/10 ounce of a variety at the same price as a full ounce gives you an economy never before available to the smaller grower. Order 1/10 ounce for each 1,000 plants needed.

MINIMUM QUANTITY SOLD	1/10 OZ.	PRICE PER	1/10 ounce	one ounce
VARIETY	COLOR			
<b>DOUBLE GIANT COLUMN: (Improved Excelsior)</b>				
BALL NO. 1	LILAC LAVENDER: Large flowered.		\$.85	\$8.50
BALL NO. 3	BLUE: Medium lavender mauve.		.85	8.50
BALL NO. 6	AMERICAN BEAUTY: Deep carmine rose.		.85	8.50
BALL NO. 7	MALMAISON PINK: Long stemmed blush pink.		.85	8.50
BALL NO. 8	RUBY: Tall crimson red.		.85	8.50
BALL NO. 9	CHAMOIS PINK IMP: Rosy buff.		.85	8.50
BALL NO. 11	PINK: Rose pink, lighter than No. 22.		.85	8.50
BALL NO. 14	ROSE PINK: Deep rose pink.		.85	8.50
BALL NO. 16	WHITE IMPROVED: Fine florists white.		.85	8.50
BALL NO. 20	APRICOT: Large creamy buff. Late.		.85	8.50
BALL NO. 21	PURPLE HEART: Tall blue-purple.		.85	8.50
BALL NO. 22	SUPREME: Silvery rose. Outstanding.		.85	8.50
BALL NO. 24	DEEP APRICOT: Deeper than No. 20.		.85	8.50
AVALANCHE: NEW.	Earliest giant white.		.90	9.00
CHAMOIS ROSE: NEW.	Fine florist color. Deeper than No. 9.		.85	8.50
CREAM PINK: NEW.	Soft rose on cream base. Very fine.		.85	8.50
GARDINIA:	Huge, glistening white.		.85	8.50
ILLUSION:	Deep scarlet.		.85	8.50
ROYAL PURPLE:	True deep purple. Deeper than No. 21.		.85	8.50
SILVER LILAC:	Best lavender.		.85	8.50
WHITE GIANT: NEW.	Very early Giant white. Six in. taller.		.90	9.00
YELLOW WONDER:	The finest cut-flower yellow.		.90	9.00
FLORISTS MIXTURE:	A blend for the professional grower.		.85	8.50

## DOUBLE GIANTS OF CALIFORNIA:

Similar in type to the Bismark group but heavier. Closely set they may be made to produce one large spike similar to column varieties.

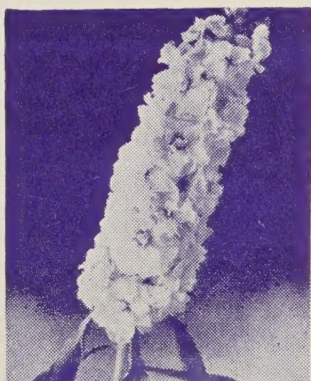
GOLDEN GATE:	A good yellow.	.32	3.20
MOJAVE:	Rich velvety purple.	.32	3.20
MONTEREY:	A very useful shade of pink.	.32	3.20
PACIFIC:	A very attractive shade of blue.	.32	3.20
REDWOODS:	The deepest blood red.	.32	3.20
SANTA BARBARA:	Chamois. Pink overlaying buff.	.32	3.20
SANTA MARIA:	Probably the best Branching type white.	.32	3.20
SEQUOIA:	Rosy carmine. Very striking.	.32	3.20
TAHOE:	A most valuable lavender shade.	.32	3.20
YOSEMITE:	A shade of rose that is most useful.	.32	3.20
EXQUISITE MIXED:	Blended from the above group in balance.	.32	3.20

## EARLY COLONIAL: Base Branching of improved habit.

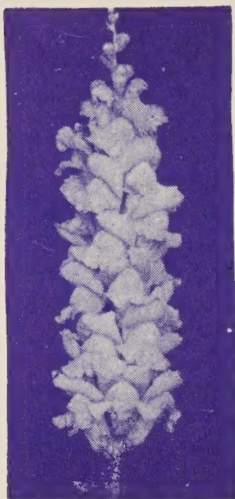
MAYFLOWER:	Crimson-rose. Bright, especially under light.	.40	4.00
PRISCILLA:	Silvery lavender. A very useful color.	.40	4.00
PURITAN:	Many heavy spikes of purest white.	.40	4.00
ROSE STANDISH:	Bright rose of fancy hue.	.40	4.00
GROWER'S BLEND:	Well balanced in all shades.	.40	4.00

## CUT FLOWER

*Stocks*



# GREENHOUSE FORCING STRAIN *Snapdragon Seeds*



The turnover in Snapdragon varieties has been so terrific the past few years one can hardly keep up with it. What has become of so many of the highly publicized sorts? Here we list a group of the old standby sorts that have proven good over the years and we still believe that most of them have appeal to a lot of our florist friends, at least our demand for them would indicate this to be true.

**QUANTITY DISCOUNTS** - Order 5 regular Trade Packets and deduct 10%; 10 to 25 pkts. 15%; 25 pkts. or more 20%. No discount on the 1/4 packets.

**TRIAL PACKETS** - (1/4 pkts.) For the convenience of the smaller grower we have supplied these smaller packets for many years. Not less than FOUR may be ordered at a time but you may order any quantity above that to meet your needs. They contain approximately 1/4 of the seeds of a standard trade packet.

VARIETY	Price per 1/4 pkt.	Tr. pkt.	1/16 oz.
Afterglow: Popular standard early bronze.	\$.30	\$.75	\$ 4.00
Bertha Baur: Orchid lavender of fine shade.	.30	.75	4.00
Bronze Christmas Cheer: Bright copper. Very early.	.50	1.50	10.00
Bronze Queen: (Somerset) Fine salmon bronze.	.35	1.00	8.00
Beulah: (Smith) Rich golden bronze.	.50	1.50	10.00
Ceylon Court - Standard: Popular early canary yellow.	.30	.75	4.00
Ceylon Court - Dark: Darker yellow than Standard.	.30	.75	4.00
Cheviot Maid Supreme: Darker than regular Maid. Popular.	.30	.75	4.00
Cheviot Maid Yellow: Very popular early yellow.	.30	.75	4.00
Cheviot Maid White: An excellent commercial white.	.35	1.00	5.00
Daybreak: Vigorous Briarcliff Rose pink.	.30	.75	4.00
Early Yellow: (Schlegel) Quality and a long season.	.40	1.25	8.00
Ethel: Golden yellow. Fairly early.	.35	1.00	6.00
Glorious: (Frank) Reddish copper, yellow lip. Early.	.35	1.00	7.00
Harrold's Red Improved: Deep wine red. Fairly early.	.35	1.00	6.00
Kirkwood Beauty: Attractive glowing bronze.	.35	1.00	5.00
Klondike Supreme: Late flowering deep yellow.	.35	1.00	6.00
La France: (Windmill) Ruffled, satiny pink.	.40	1.25	8.00
Lucky Strike: Probably the best all-time white.	.30	.75	4.00
Marie Louise: (Raasch) Strong growing sea shell pink.	.50	1.50	10.00
Naomi: Rose pink, light touch yellow. Early and prolific.	.50	1.50	10.00
New Deal: Very early golden orange.	.35	1.00	6.00
Peggy Schumann: Quality rose pink. Large.	.50	1.50	10.00
Pink Supreme: (Rockwood) A fine cutting pink.	.50	1.50	10.00
Portland Pink: A grand rose pink of early habit.	.50	1.50	10.00
Roman Gold: Gold shading apricot. Fairly early.	.35	1.00	5.00
Rose Orange: A very finely colored early sort.	.40	1.25	7.00
Rose Queen: (Witterstaetter) Deep rose. Long a standard.	.30	.75	4.00
Sara Lou: A very fine commercial yellow.	.50	1.50	10.00
Schumann Yellow: A large early yellow of nice shade.	.50	1.50	10.00
Snow White: (Olsen) A very useful florist white.	.35	1.00	8.00
St. Louis Early Pink: (Rowe) A quality silver pink.	.35	1.00	8.00
Sun Tan: Extra early orange tan. Very popular.	.30	.75	4.00
Terry Surprise: Rich orange shading rose. A good color.	.30	.75	4.00
Velvet Beauty: Rich American Beauty crimson.	.30	.75	4.00
Westover Fringed White: Fairly early white. Finely fringed.	.30	.75	6.00
Yellow Perfection: (Coates) Fine mid-season yellow.	.30	.75	4.00
Yellow Wonder: (Bezdek) Good. Early and free flowering.	.40	1.25	8.00
Florist Cut-Flower Blend: Best cut flower formula.	.30	.75	3.00

## *Outdoor Snapdragons*

We carry a full line of these which will be of especial interest to our customers in Southern States for winter culture. See our January Harrold's Review or ask for list of these.

